

HP Desktop Solutions for Education





Schools Face Tough Challenges

- Striving toward personalized—student centric learning
- PCs are an enabler, but many schools face barriers
 1. Struggle to make PCs widely available
 2. Challenged with teaching differently



HP Education Solutions Change the Conversation



Computer technologies exist today that schools like yours have been talking about for years, but those technologies haven't always been so easy or affordable to implement and deploy.

Until now.

UNTIL NOW.

THE
COMPUTER IS
PERSONAL
AGAIN.

From teacher-centric to personalized, student-centric learning



Doubles the number of desktop seats for the same budget




Makes teaching with technology easier and more effective



Instructional desktop follows you wherever you go



A photograph of two female students standing on a modern school balcony. They are leaning on a wooden and metal railing, looking at a tablet held by the student on the right. The student on the left has a black backpack. The background shows a multi-story building with large windows and a common area on a lower level with people sitting on the floor.

HP SchoolCloud solution

Instructional desktop follows
you wherever you go



Students and teachers want access to their data and their applications—throughout the school and from home

Today's Issue

How HP can help: HP SchoolCloud Solution



Built for Education from the ground up

- Students and teachers access all their applications and data through an Instructional Desktop that follows them... throughout their school day... from home... or any Internet device
- IT manages a handful of servers instead of hundreds or thousands of PCs
- Administrators get vital usage data that indicates how technology affects student outcomes

Cloud computing made easy

- Full solution scoped and tested by HP
- Onsite, instructor-led professional development for teachers included
- Includes installation and setup of ClassLink: cloud software designed specifically for Education



“We have deployed 1:1 computing, but this model isn’t scalable because acquisition and IT support costs are too high.”

“My IT staff is spending all their time fixing PCs. I can’t just keep adding more PCs.”

Does this
sound
familiar?

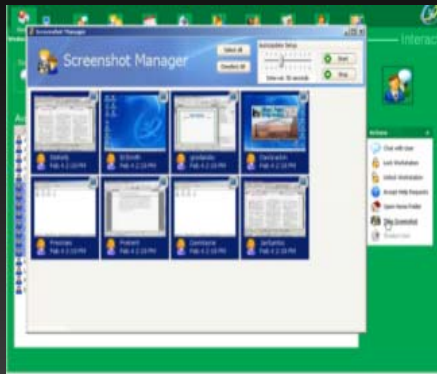
“My teachers, students, and parents are demanding that they have access to any application and their files—from any PC in the school, or even from home.”

“We’re spending a fortune on applications, and I don’t know what licenses the district has and what’s being used.”

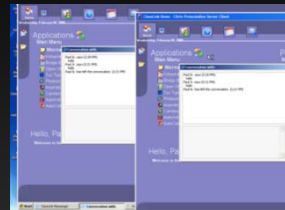


HP SchoolCloud

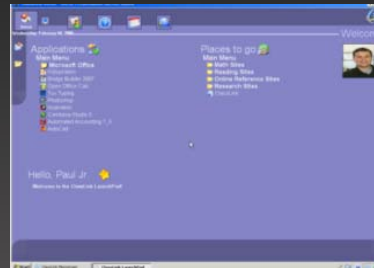
Instructional desktop follows you wherever you go



Teacher facilitates class



Teacher takes control



Student view of ClassLink LaunchPad



Administrator deploys software



Administrator edits theme desktop

Enterprise-level, scalable, 200-seat-package private cloud:

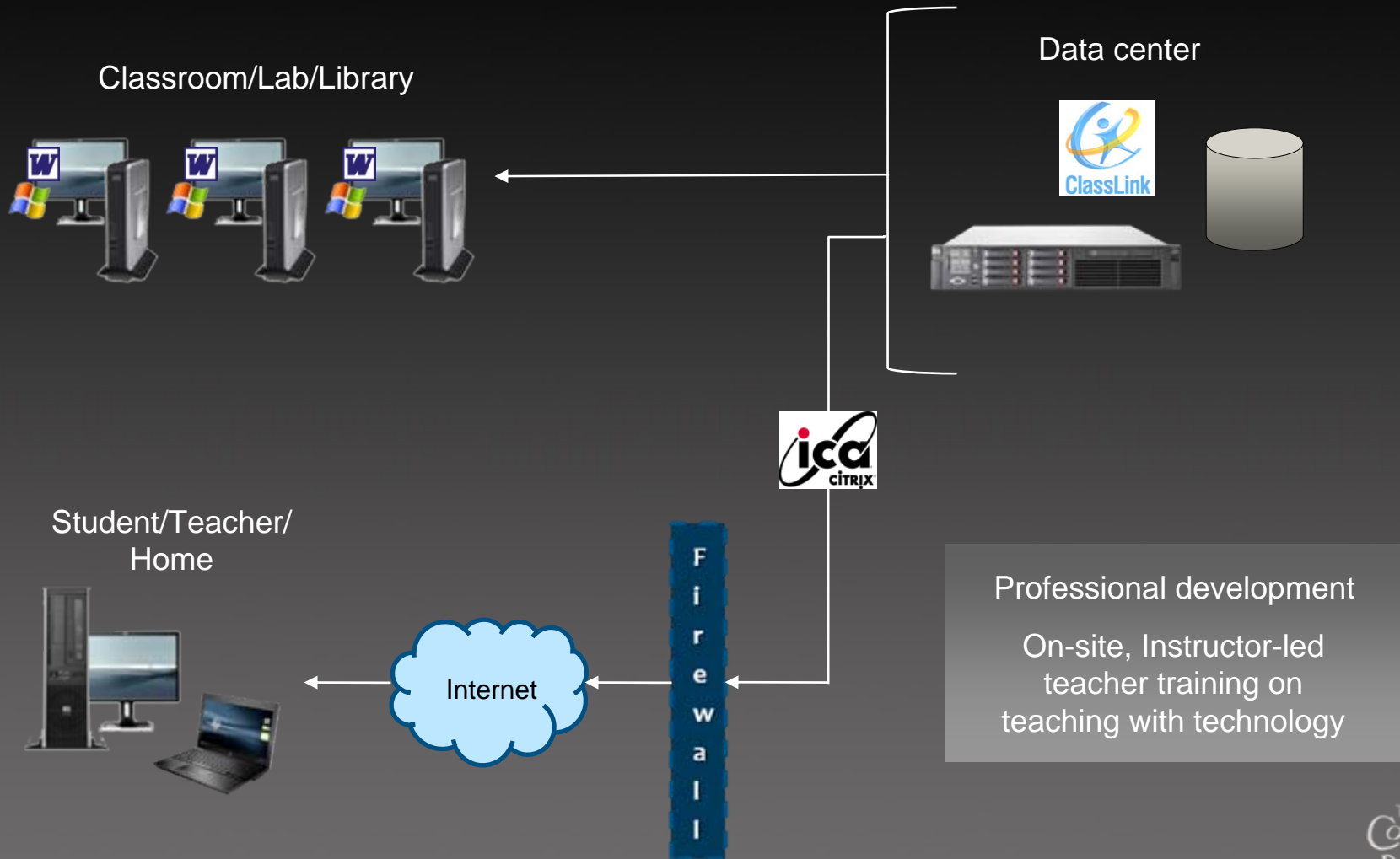
- Server infrastructure
- Thin clients and monitors
- ClassLink LaunchPad and Inquiry applications, including setup and installation
- Onsite instructor-led professional development

Pricing starting below \$700 per seat



HP SchoolCloud solution

Instructional desktop follows you wherever you go...





Hudson Falls Schools success story

“ I needed to find technology that would be cost-effective, that would run all the time, be accessible almost 24x7, and not require a large staff to manage it. HP thin client computing makes us a lot more efficient with the technology budget. ”

– Greg Partch
Director of Education Technology for the Hudson Falls Schools





Why HP SchoolCloud?

SchoolCloud's servers, storage, thin clients, network switches, and peripherals deliver a turnkey, sustainable server-based computing solution, giving students and teachers 24x7 access to their applications, files, and work.

This solution delivers an extremely cost-effective and power-efficient device for every student.

If HP SchoolCloud sounds like something your school could take advantage of, please see your HP Education representative or call: xxx-xxxx



SchoolCloud Solution 200 user - What do I buy?



SchoolCloud Components	PN	EST. AUP	QTY	Notes
t5540 Thin Client Win CE w/VESA	VA213AA#ABA	\$ 265.00	200	Can be any TC
LE 1851w 18.5" Monitor	NK033A8#ABA	\$ 120.00	200	Optimized size Customized with 24GB RAM and dual Quad cores
Proliant DL-380 Server	504635-001	\$ 5,825.00	3	
ClassLink LaunchPad	BK851AA	\$ 99.00	200	PL2c Product
ClassLink LaunchPad set-up and installation per day	BK860AA	\$ 1,750.00	2	PL2c Product
ClassLink Inquiry 1-year subscription	BK864AA	\$ 0.00	200	PL2c Product
ClassLink Inquiry Installation one time fee	BK865AA	\$ 0.00	1	PL2c Product
KNS Professional Development per day	3PS (varies)	\$ 3,000.00	3	Optimized size



- Reduce the complexity and challenges of giving your students a more effective learning experience:
 - HP MultiSeat
 - HP TeachNow
 - HP SchoolCloud
- HP Education Solutions are changing the conversation.



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ClassLink LaunchPad demo



<http://classmate.classlink.us/hp/demo/>

School Cloud Demo powered by ClassLink

Teacher Login

Student Login



hpteacher1
John Jackson



hpstudent1
Michelle Jones



hpteacher2
Kate Smith



hpstudent1
Steven Reeves



hpteacher3
Stan Wilson



hpstudent3
Vicky Ling



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Q & A



– Key Client site:

- www.hp.com/go/virtualedu
- www.hp.com/go/schoolcloud

United States-English

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HP SchoolCloud Solution


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HP recommends Windows 7.

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Instructional desktop follows you wherever you go

The HP SchoolCloud solution is a private cloud solution that provides a virtual instructional desktop that follows students and teachers wherever they go and lets IT managers manage a few servers versus hundreds of PCs.



See why we say it's technology, only smarter

HP SchoolCloud solution combines infrastructure, software and on-site, instructor-led professional development for teachers. Plus, with ClassLink software, it gives administrators access to real-time usage data that indicates how technology affects student outcomes.

HP SchoolCloud is a scalable solution, one that lets you move from 200 students up to 200,000 students, all managed from a central location.

Get your applications and files at your fingertips

All you need is an internet connection on any PC— or Mac, for that matter. It's that simple. So, if a student is anywhere from a library to a relative's house, all they need is an internet connection and they can gain immediate access to all of their files and applications.

Manage a few servers versus hundreds or thousands of PCs

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